

**ITBiz.**  
Bangladesh

**We Optimize, You Grow**

**'One Stop Solution Provider** For IT & Digital Needs.'

A team that understands and is capable of working on each of the critical elements of **DIGITAL ECO SYSTEM.**

Makes the best efficient use of all resources through **OPTIMIZATION**

Commits to your business growth as a partner, where **'We Optimize, You Grow'**.

# MEET THE PEOPLE BEHIND iTBIZ



**Sharfuddin Ahmed  
Chowdhury**

A passionate entrepreneur and **Marketing & Communications Specialist** with **15 years of solid experience** as a **Business Management Professional**.

Worked in 3 different industries- **Telecom, FMCG** and **Pharmaceuticals**. Has been the **Head of Communications & PR** in **Banglalink**.

**Masters degree in Business** from **Macquarie University, Sydney, Australia**.



**Dr. Tawfiq Aziz**

A **doctor** by profession and an entrepreneur by passion!

**MRCP (UK). MSc Gastroenterology (Queen Mary & Barts, School Of Medicine & Dentistry, University of London). MBBS (University of Dhaka, Bangladesh).**

Brings in an aptitude to **diagnose, detect problems & prescribe** appropriate solution.

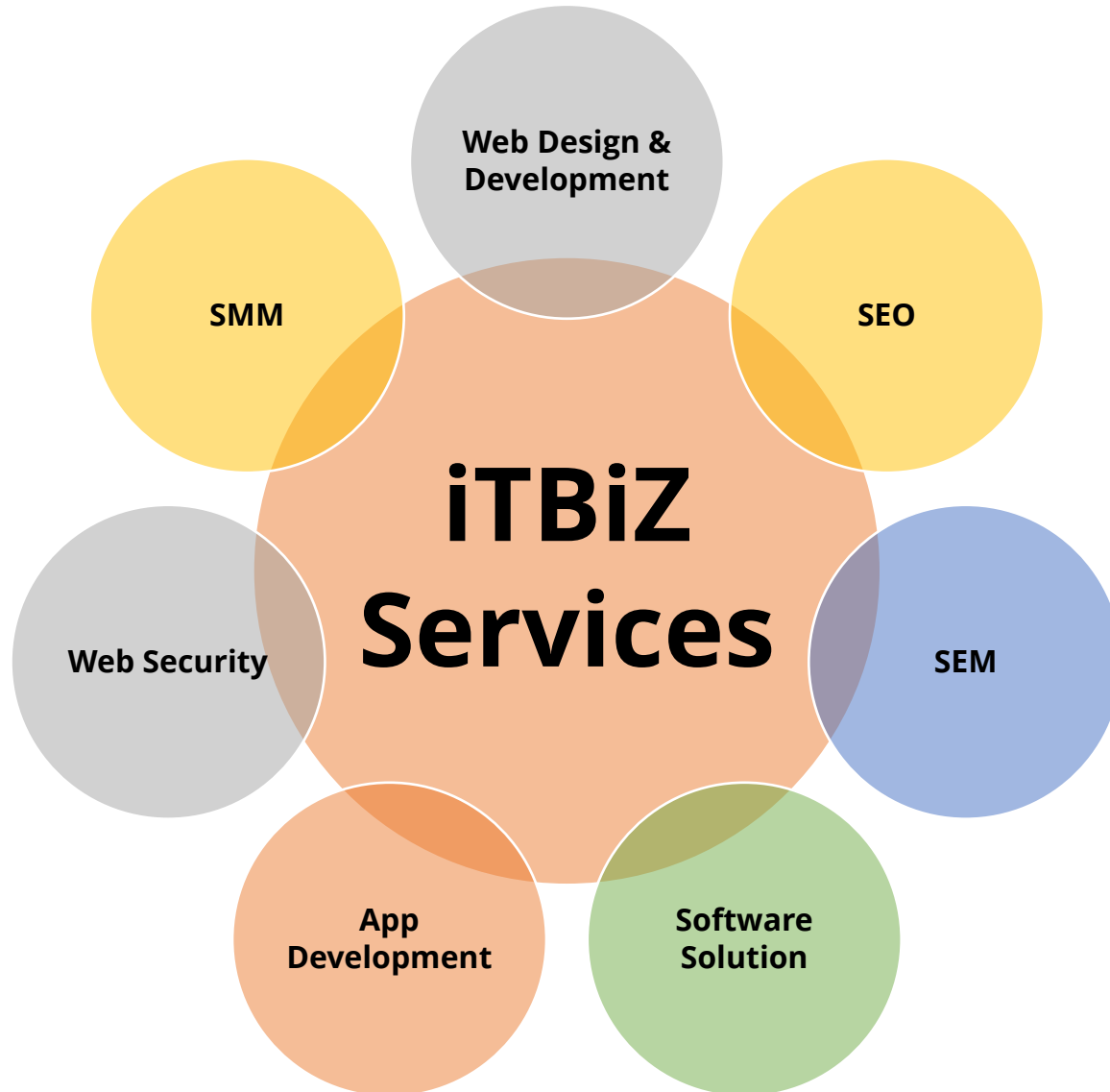


**Muhib Zaman**

An entrepreneur with true passion, an **IT and Digital Marketing Specialist**.

**Bachelor in Computer Science, State University of New York, NY, USA**

**Solid experience** in creating and managing **IT & Digital marketing solutions** with **sound specialized technical knowledge**.



# OUR CORE STRENGTH



**A TEAM with the TECHNICAL & COMMUNICATION EXPERTISE to EFFECTIVELY OPEARATE in today's dynamic Digital Environment.**



**Capabilities to SIMULTENIOUSLY work on MULTIPLE ELEMENTS of the DIGITAL ECO SYSTEM.**



**SPECIALIZED TECHNICAL KNOWLEDGE & SKILLS for doing Search Engine Optimization (SEO).**



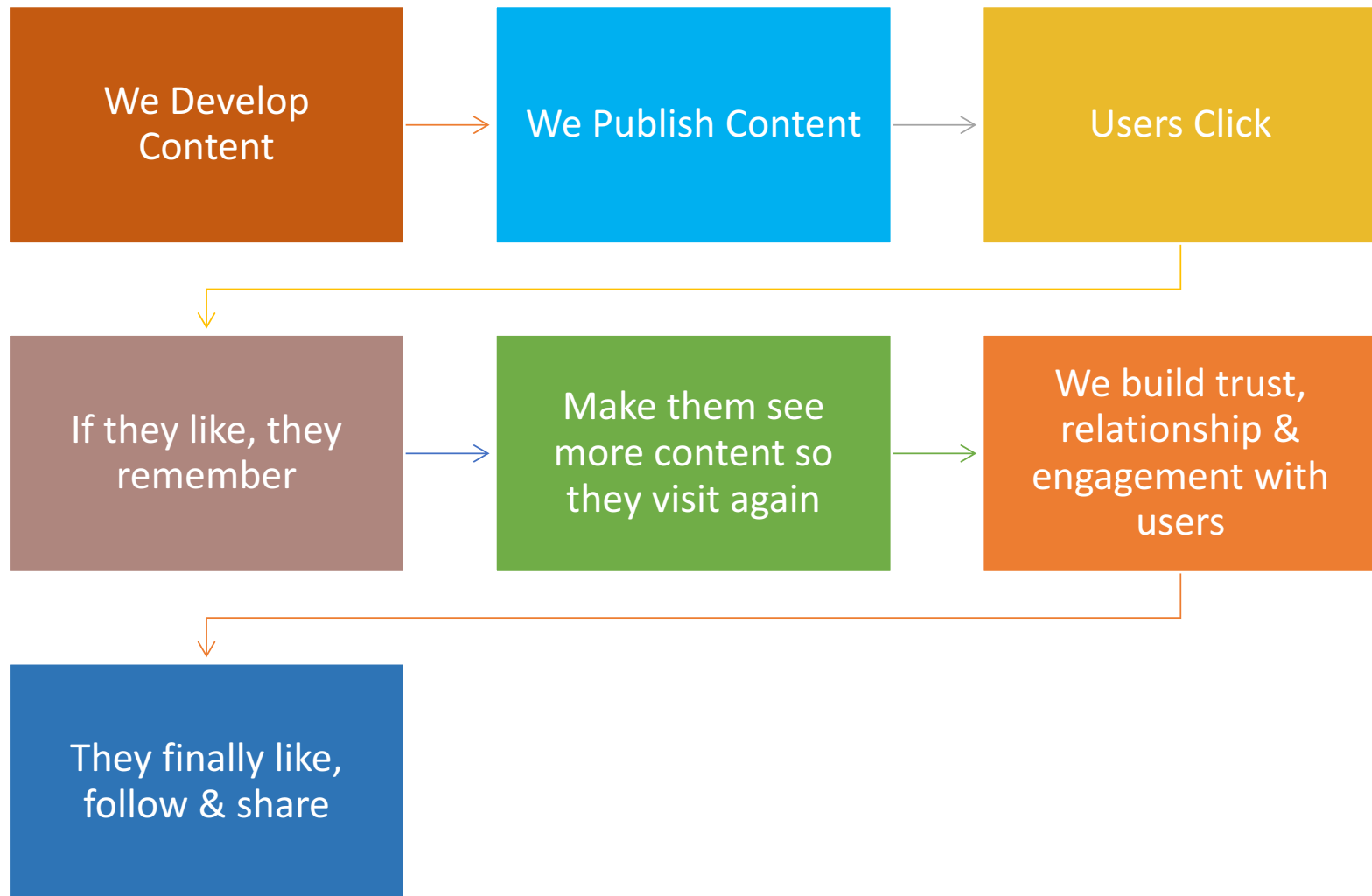
**IN -DEPTH KNOWLEDGE of the CORE CHARECHTERISTICS of various SOCIAL MEDIA PLATFORMS.**



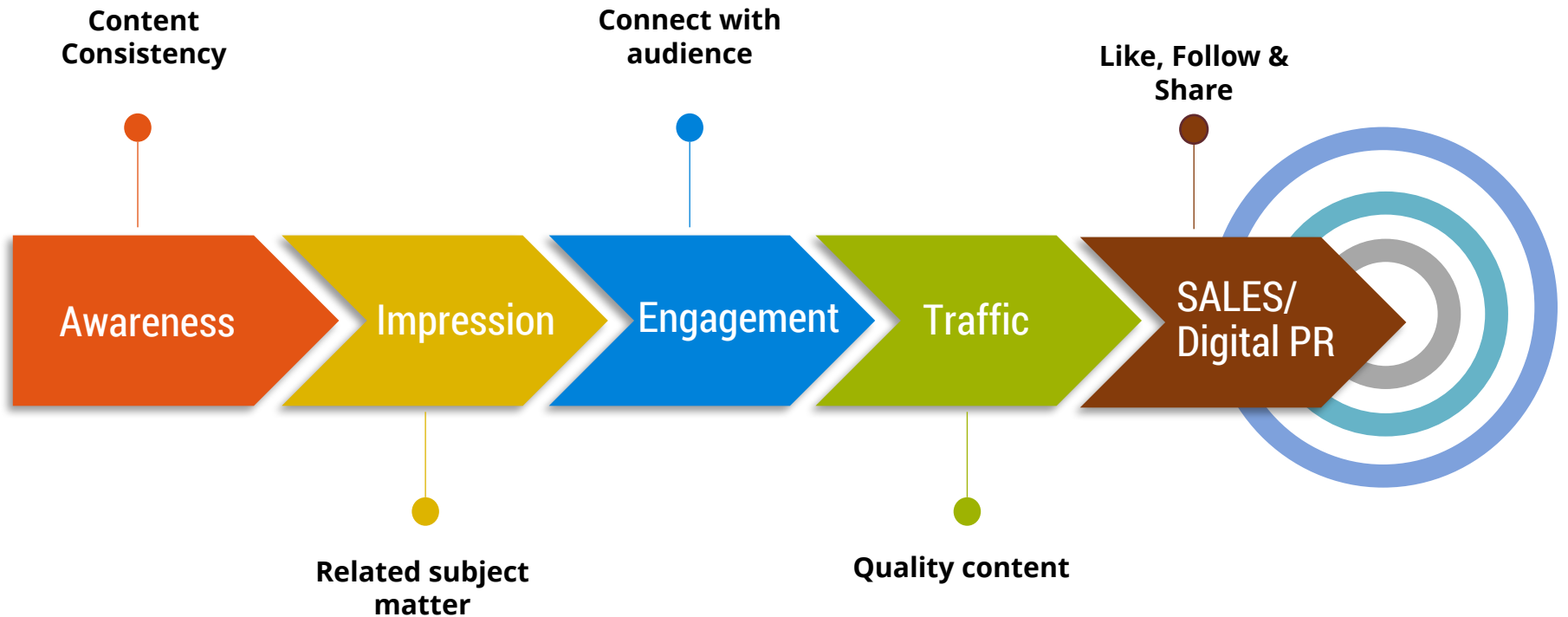
**KNOW HOW to do the APPROPRIATE COMMUNICATION MIX & MULTI- PLATFORM CAMPAIGNS IN SOCIAL MEDIA.**

# **iTBIZ SOCIAL MEDIA MARKETING**

# HOW WE DO SMM

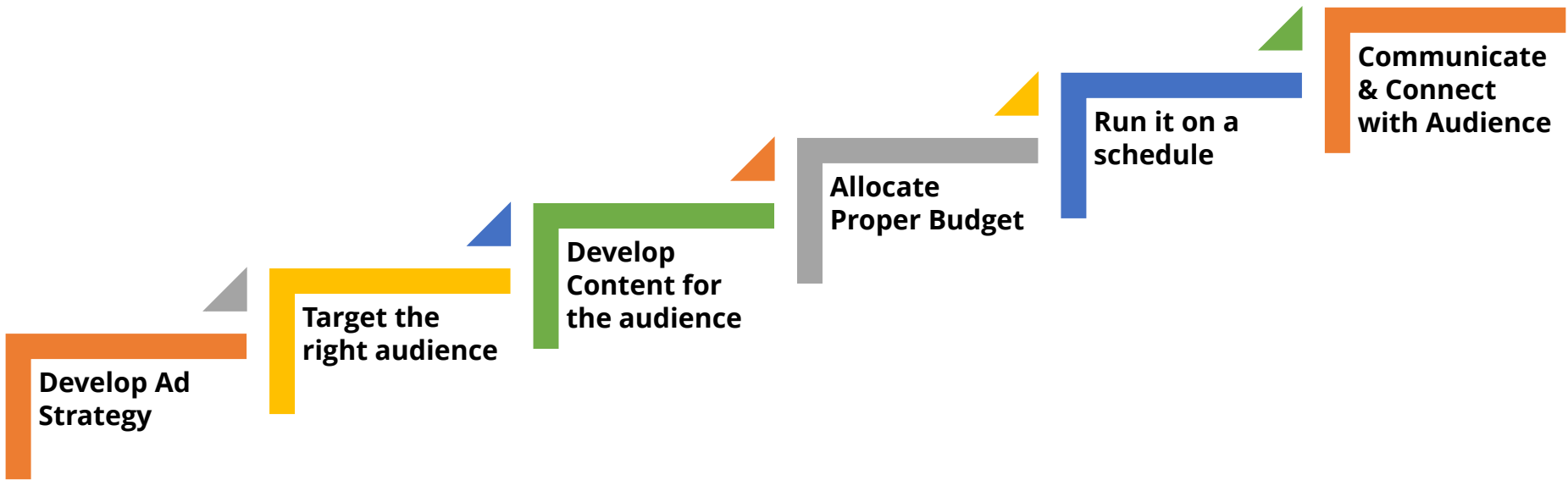


# THE RESULT OF OUR SMM

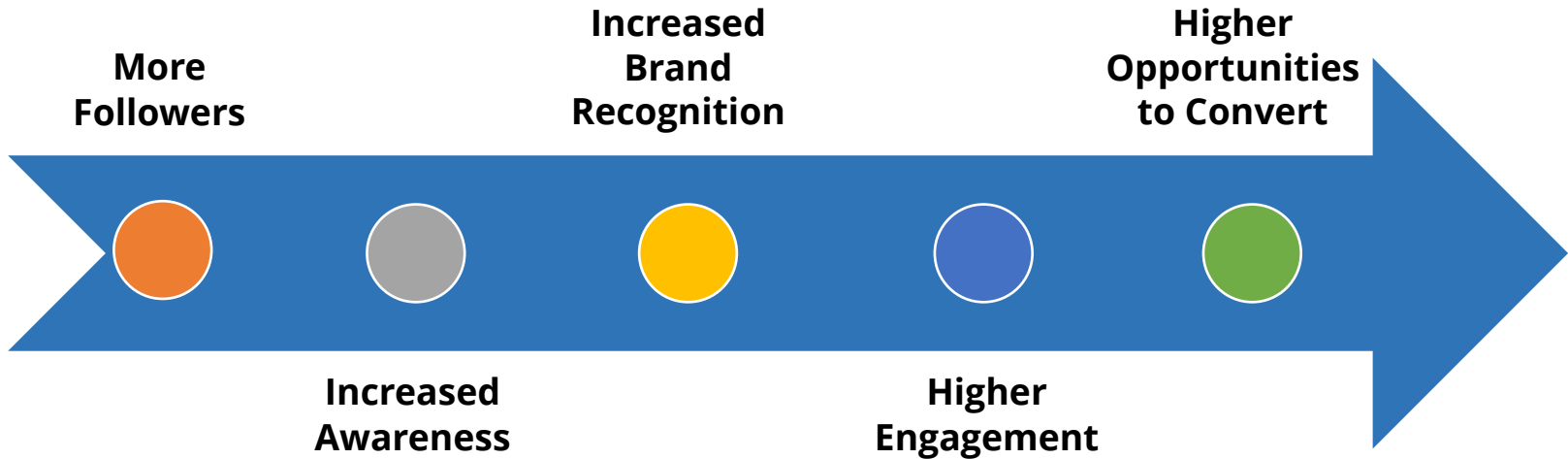




# HOW WE DO PAID ADVERTISING

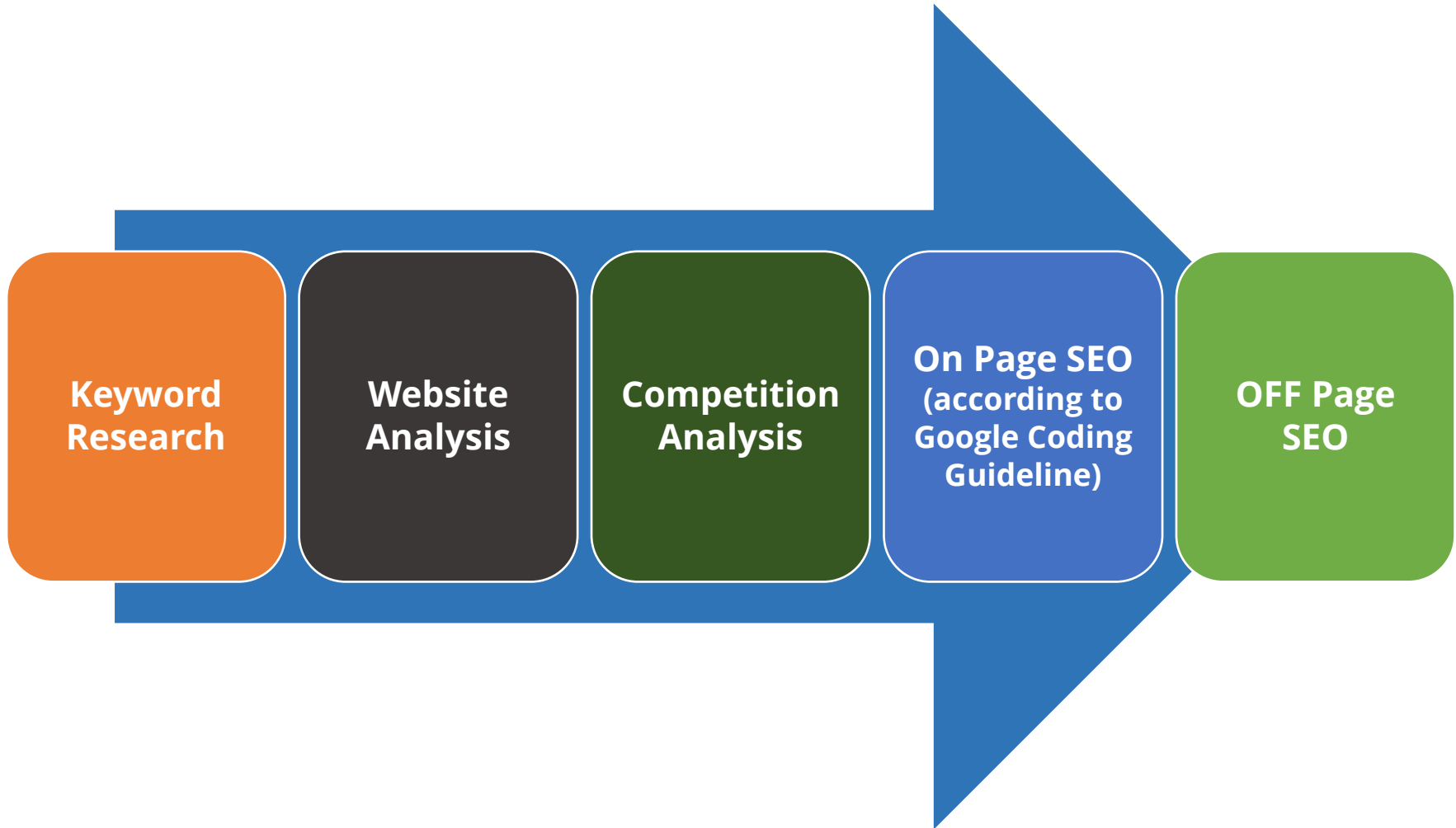


# THE RESULT OF OUR PAID ADS



# **iTBIZ SEARCH ENGINE OPTIMIZATION (SEO)**

# HOW WE DO SEO



# THE RESULT OF OUR SEO

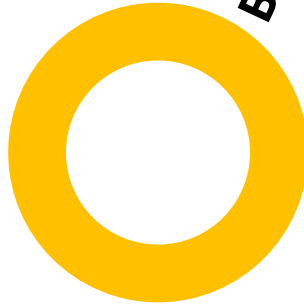
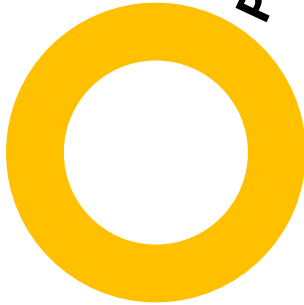
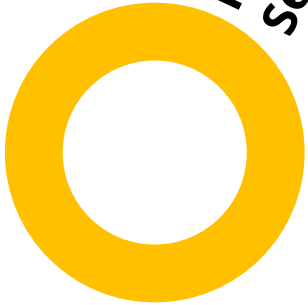
**Get  
Recognized by  
Search Engine**

**Be on the 1<sup>st</sup>  
Page of Google**

**Increased  
Brand Image**

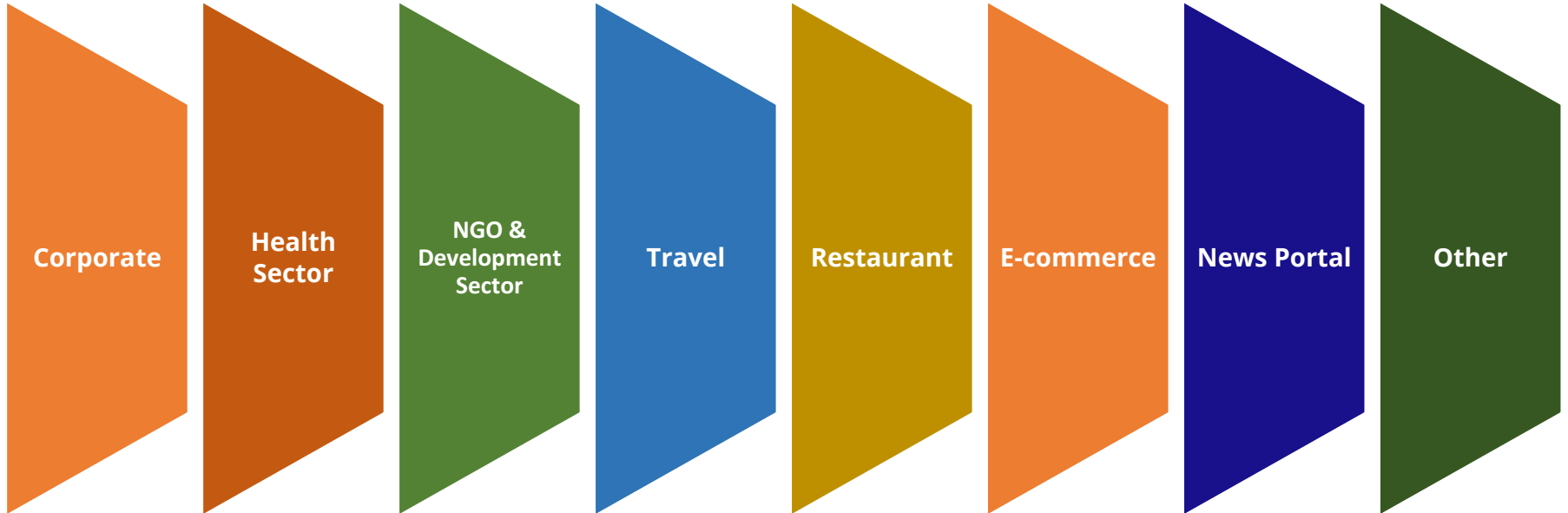
**Get More  
Visitors to  
Your Website**

**Higher  
Conversion  
Rate**



# WEB DESIGN & DEVELOPMENT

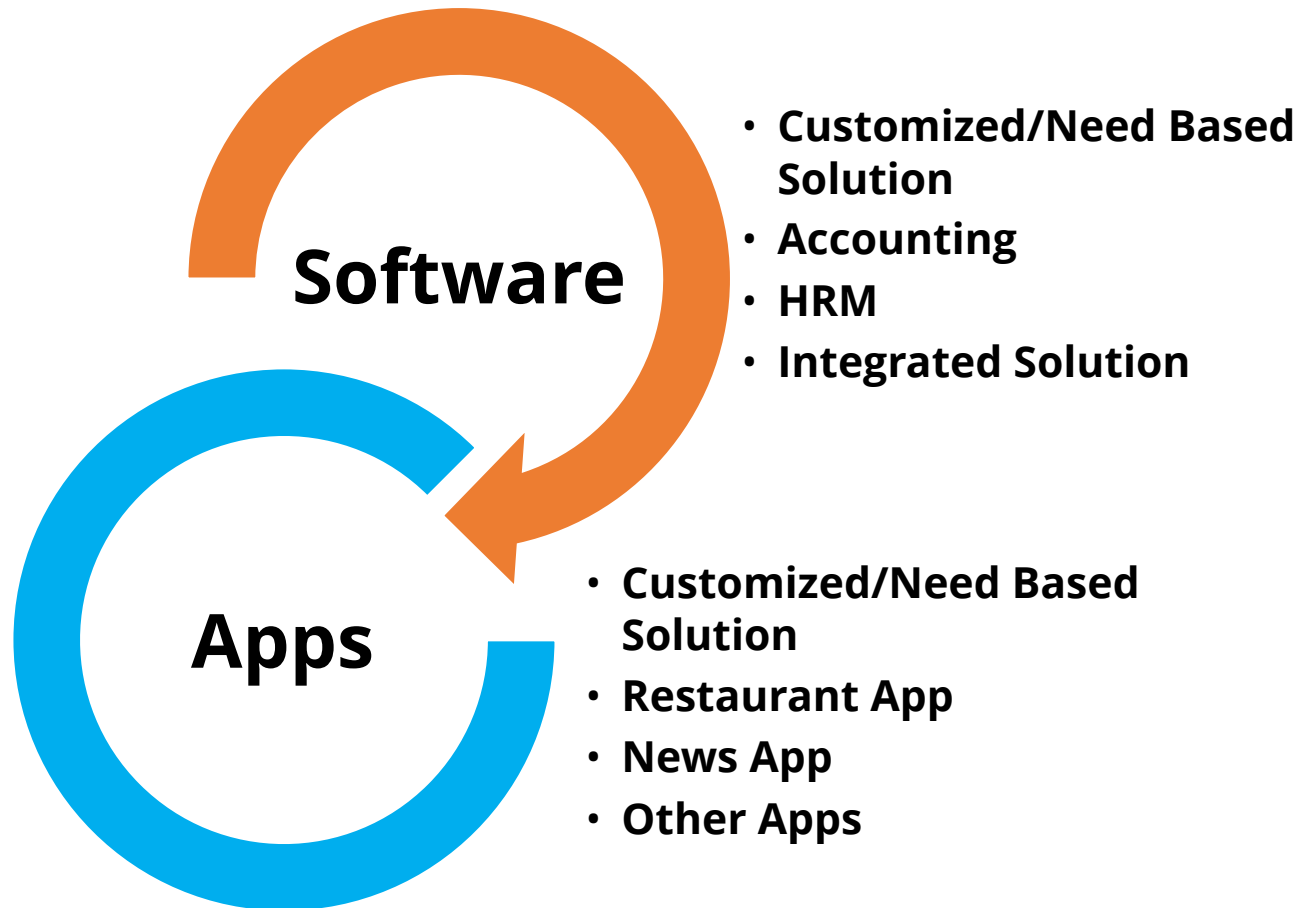
# TYPES OF WEBSITES WE DEVELOP



# APP & SOFTWARE DEVELOPMENT



# TYPES OF APPS & SOFTWARES WE DEVELOP



# FEW OF OUR CLIENTS



Operating in 175 countries



Bengal Foundation



US BASED



ICE TODAY

# FEW OF OUR CLIENTS



US BASED



US BASED



US BASED



- ✓ Served more than 50 clients so far
  
- ✓ Provided different solution as per varied requirements, namely
  - Social Media Marketing,
  - Search Engine Optimization (SEO),
  - Web Design & development,
  - Customized Software.
  
- ✓ Serving clients in Bangladesh and other countries, like-US, UK, Malaysia.



"WE OPTIMIZE, YOU GROW!"

One Stop Solution For  
Digital and IT Needs

SEO  
SMM  
SMO  
SEM

Customized  
software Solution  
Web / Mobile  
App Development

360 Degree  
Digital  
Campaign

Web Design  
Web Security

